

## Monday, December 14th

10 am – 11 am

### ARTIFICIAL INTELLIGENCE

*The Art of Storytelling with Artificial Intelligence: How immersive stories change the rules*

Guy Gadney from Charisma.ai

11 am – 12 pm

One-to-one

12 pm – 1 pm

### EQUALITY

*VR's Gender Problem*

Catherine Allen from Limina Immersive

1 pm – 2 pm

One-to-one

5 pm – 6 pm

### VIRTUAL ENVIRONMENTS

*Creating Virtual Events and Conferences*

Xavi Conesa from Visyon

6 pm – 7 pm

One-to-one

7 pm – 8 pm

### TECHNOLOGY: HP REVERBG2

*VR Reality Around the World with HP*

Joanna Popper from HP

8 pm – 9 pm

One-to-one

## Tuesday, December 15th

10 am – 11 am

### ARTIFICIAL INTELLIGENCE

*What if AI spiritually & morally transcends human beings?*

Myra Appannah from BRiGHTBLACK

11:00 h a 12:00 h

One-to-one

12 pm – 1 pm

### TECHNOLOGY

*VR and Technological Innovation: An Ever-Changing Industry*

Adrián RW and Patricia M. Val from Futura Space

1 pm – 2 pm

One-to-one

4 pm – 5 pm

### VIRTUAL ENVIRONMENTS

*Social Distance / Digital Proximity: Creating an XR Software for Virtual Events*

Carlo Corinaldesi from Laval Virtual

5 pm – 6 pm

One-to-one

6 pm – 7 pm

### SOUND

*Keys to Understanding Spatial Sound in VR Experiences*

Nir Netzer from Netzerland Studios

7 pm – 8 pm

One-to-one

## Wednesday, December 16th

10 am – 11 am

### MEDICINE

*Case study. T-ROOM: The union of AI and VR to diagnose autism*

Mariano Alcañiz Raya from LabLENI

11 am – 12 pm

One-to-one

12 pm – 1 pm

### DOCUMENTARY

*Creating VR Documentaries*

Robert Fox from Fox Media

1 pm – 2 pm

One-to-one

4 pm – 5 pm

### MARKETING

*Present and Future of Extended Reality and Marketing*

Javier Escorihuela from Isostopy

5 pm – 6 pm

One-to-one

6 pm – 7 pm

### TECHNOLOGY

*Prototyping VR, AR, and XR for Research & Development*

Julie Huynh from LG Electronics

7 pm – 8 pm

One-to-one

## Thursday, December 17th

10 am – 11 am

### VIRTUAL ENVIRONMENTS

*Is the Metaverse the New Digital Revolution?*

Damián Romera from VRMax

11 am – 12 pm

One-to-one

12 pm – 1 pm

### EDUCATION

*Digital education is here*

Jesús García from Xperiencia Virtual and Claudio Uva from Eon Reality

1 pm – 2 pm

One-to-one

4 pm – 5 pm

### CINEMA: HOW DID YOU MAKE IT?

*From cinema to Virtual Reality*

Rafael Pavon from Atlas V

5 pm – 6 pm

One-to-one

6 pm – 7 pm

### HIGH DEFINITION

*A quick guide to Virtual Reality experiences in High Definition*

Mariana Acuña from JoltVR and Ricardo Medina from Medina Media 4k

7 pm – 8 pm

One-to-one

## Friday, December 18th

12 pm – 1 pm

### MEDICINE

*Mental well-being, education, and communication: the impact of VR in the hospital*

Valentino Megale from Softcare Studios

1 pm – 2 pm

One-to-one

4 pm – 5 pm

### INTEGRATION

*Embodied VR as a Tool to Raise Awareness. The "Canvia de Pell" Project*

by SOS Racisme and BeAnotherLab  
Christian Cherene and Christian Betanzos from BeAnotherLab

5 pm – 6 pm

One-to-one

6 pm – 7 pm

### VIDEO GAMES: HOW DID YOU MAKE IT?

*Desolatium, exploring new forms of narrative in VR*

Chema Coca from Superlumen

7 pm – 8 pm

One-to-one

4th Barcelona 360°  
Virtual Reality  
and Augmented  
Reality Market

December 14th-18th 2020  
Online

Conferences in Spanish

Conferences in English

Time zone: GMT+1

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